**Knowles Corporation Unveils MM60 MEMS Microphone at EUHA, Setting New Standard for AI-Optimized Hearing Aids**

*First-of-its-kind AI-centric microphone delivers unparalleled electroacoustic performance and durability, featuring breakthrough MEMS motor and advanced ASIC for next-generation hearing aid applications*

**ITASCA, Ill., October 21, 2025** — Knowles Corporation (NYSE: KN), a leading manufacturer of specialty electronic components, including high performance capacitors, radio frequency ("RF") filters, advanced medtech microphones, and balanced armature (BA) speakers, today announced the launch of its groundbreaking MM60 MEMS microphone at the European Hearing Aid Acousticians Convention (EUHA) in Nuremberg, Germany. For optimal performance of the AI chipset in a hearing aid, high quality sound input is essential. The MM60 represents a complete reimagining of hearing health technology, designed from the ground up to deliver superior electroacoustic performance and robustness specifically designed to maximize the performance for AI chipsets in hearing aid applications.

**Dual Vectors of Innovation**

The MM60 is built on two fundamental innovations: an entirely new MEMS motor and an advanced ASIC that together enable hearing aid manufacturers to meet real-world user demands without compromise. As a pioneer of MEMS microphones in hearing aids, Knowles has consistently delivered reliable, high-performance microphones at a fraction of the cost of electret microphones. The MM60 continues this tradition while setting new industry benchmarks for performance specifically tailored to AI-powered hearing solutions.

The revolutionary design of the new MEMS motor is significantly more reliable than currently available microphones, particularly regarding liquid and particle ingress such as water, dust, or earwax. Simultaneously, it significantly enhances electroacoustic performance. The MM60 survives 2-meter deep-water immersion, withstands air blasts exceeding 100 PSI, and protects against fine particles—reducing field return rates while enabling end users to maintain active lifestyles.

The advanced ASIC offers superior programmability with dual-stage gain control, precision filters ranging from 25 Hz to 20 kHz, DC offset alignment, and power optimization—all factory-configured according to hearing aid manufacturer specifications. This enables more consistent results, reduces production variations, and empowers hearing aid manufacturers to fully leverage their AI differentiation features with industry-leading microphones.

**Transforming the User Experience**

For users, the benefits are clear: lower noise levels, reduced distortion, improved ultrasonic performance, and microphones that sound better and last longer in any environment—from active gym training to loud cocktail parties. The MM60 and its thinner MM61 variant are available immediately and can be integrated into new hearing systems.

"The MM60 represents a pivotal advancement in hearing health technology," said Jon Kiachian, President of MedTech and Specialty Audio at Knowles Corporation. "By combining our decades of MEMS microphone expertise with cutting-edge AI optimization, we've created a solution that doesn't just meet today's hearing aid requirements but also enables the next generation of intelligent hearing devices. This microphone sets a new standard for what's possible when durability, performance, and AI-readiness converge in a single, breakthrough product."

**Industry-Leading Performance for AI-Powered Solutions**

With its combination of robust protection, advanced programmability, and reliable acoustic performance, the MM60 establishes a new benchmark for hearing health technology. The microphone's AI-centric design philosophy delivers industry leading sound quality, enabling AI chipsets to perform at their best while maintaining the reliability and performance standards that hearing aid manufacturers and users demand.

The MM60 MEMS microphone will be demonstrated at Knowles' booth #235 during EUHA in Nuremberg. For technical specifications and integration support, visit <https://www.knowles.com/subdepartment/hearing-health-microphones/hearing-health-microphones> or contact your Knowles representative.

**About Knowles**

Knowles is a leading manufacturer of specialty electronic components. We design parts that perform unique, critical functions for innovative technologies. Through extreme reliability, custom engineering, and scalable manufacturing, we enable businesses to succeed in the most demanding applications across MedTech, Defense, and Industrial markets.

Our high-performance capacitors, RF/Microwave filters, advanced medtech microphones, balanced armatures, and miniaturization products enable and enhance the performance of technologies with the power to change, improve, and save lives. Founded in 1946 and headquartered in Itasca, Illinois, Knowles has grown into a global organization with employees spanning 11 countries.

For more information, please visit knowles.com.